# **Corporate Profile**

February 2021





# **Notice to Recipient**

This corporate profile contains "forward-looking statements" within the meaning of applicable Canadian securities laws and United States federal securities laws. The words "may," "believe," "will," "anticipate," "expect," "planned," "estimate." "project." "future." and other expressions that are predictions of or indicate future events and trends and that do not relate to historical matters identify forward-looking statements. Such statements reflect management's current beliefs and are based on information currently available to management. The forward-looking statements in this corporate profile include, among others, statements with respect to the current business environment and outlook. including statements regarding the duration and impact of the novel coronavirus ("COVID-19") on our financial positions and homebuilding operations, including the impacts of government actions taken to date; economic and market conditions in the U.S. and Canadian housing markets and possible or assumed future results; our ability to pursue homebuilding or land investments, including the timing of projects; business goals, strategy and growth plans; the impact of challenging conditions on us, including general economic conditions; factors affecting our competitive position within the homebuilding industry; the visibility of our future cash flow; economic and demographic fundamentals in our markets; and sufficiency of our access to capital resources. Reliance should not be placed on forward-looking statements because they involve known and unknown risks, uncertainties and other factors, which may cause the actual results to differ materially from the anticipated future results expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from those set forth in the forward-looking statements include, but are not limited to changes in general economic, real estate and other conditions; changes in interest rates and foreign exchange; mortgage rate and availability changes; availability of suitable undeveloped land and lots at acceptable prices and having sufficient liquidity to acquire all such properties; adverse legislation or regulation, including changes to tax or privacy laws; ability to obtain necessary permits and approvals for the development of our land; availability of labour or materials or increases in their costs and the imposition of any tariffs; ability to develop and market our master planned communities successfully; laws and regulations related to property development and to the environment that could lead to additional costs and delays, including laws and regulations that may limit municipality growth in the areas in which we operate; ability to obtain regulatory approvals; confidence levels of consumers: ability to raise capital on favourable terms; our debt and leverage; adverse weather conditions and natural disasters as well as pandemics/epidemics such as COVID-19; relations with the residents of our communities; risks associated with increased insurance costs or unavailability of adequate coverage; ability to obtain surety bonds; competitive conditions in the homebuilding industry, including product and pricing pressures; ability to retain our executive officers; relationships with our affiliates; the seasonal nature of our business and its impact on operating results; operational risks including, but not limited to home warranty claims, liabilities resulting from our role as a general contractor, workers' compensation claims and other health and safety liabilities and civil enforcement of liabilities and judgments against our assets; cyber-security risks including technology failures and data security breaches; changes to foreign currency exchange rates; and additional risks and uncertainties, many of which are beyond our control, referred to in this corporate profile. Except as required by law, we undertake no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise. However, any further disclosures made on related subjects in subsequent reports should be consulted.

Unless otherwise noted, all references to "\$" or "Dollars" are to U.S. Dollars.

Note: The financial information presented within the Brookfield Residential Corporate Profile is unaudited, and therefore, final results may differ from the Company's Annual report, which will contain the audited consolidated financial statements and notes and will be released early March 2021.



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# **Chief Executive Officer's Report**

While 2020 has been defined by the COVID-19 global pandemic, I am proud of how Brookfield Residential was able to adapt to the constant changing operating environment. The year began with strong home orders across our operations before COVID-19 related government restrictions in all our markets significantly impacted the spring selling season and limited both sales and operational activity from March to the middle of May. During that time, in virtually all of our operating markets, our operations were deemed to be an essential service and we continued our development and construction activities in a safe environment, albeit at a cautious pace. Due to the uncertainty of the impact COVID-19 would have on the overall economy, we critically assessed the timing of future community openings, our land development spending, conservatively managed our speculative home inventory and focused our efforts on the execution of our existing backlog while limiting new construction starts.

As restrictions began to lift in late spring, we saw the return of the homebuyer, particularly in the U.S. and Ontario markets, driven by pent up demand, historically low interest rates and a shift in consumer behavior with some degree of a flight to the suburbs. In Alberta, the market saw demand for our homes initially, but we experienced some levelling off in the fourth quarter as a result of the economic conditions. Despite missing many core weeks of our spring selling season, we were able to recover from the business interruptions to exceed our previously stated 2020 guidance with 2,873 homes and 2,511 single-family lots closed while building a strong backlog heading into 2021.

Additional operating and financial highlights for the year ended December 31, 2020 include:

- Brookfield Residential introduced and continued to prioritize several enhanced health and safety protocols for our team, trade partners and homebuyers to ensure a safe operating environment.
- Intensive focus towards the transition of marketing our homes and master-planned communities utilizing a digital format of engagement with current and future prospective homebuyers. This included a shift to virtual model home tours, as well as offering our homes to be toured at a time of the homebuyer's choosing through our MyTime system.
- Income before income taxes of \$91 million. Included in these results was a \$30 million share-based compensation fair value expense (compared to a recovery of \$16 million in 2019), a \$30 million loss from our unconsolidated equity investment in affiliates (compared to a gain of \$23 million in 2019) and a \$15 million loss on the extinguishment of our senior unsecured notes upon our refinancing (compared to \$9 million in 2019). Adjusting for these items in both years, our 2020 income before income taxes was \$166 million, compared to \$166 million in 2019.



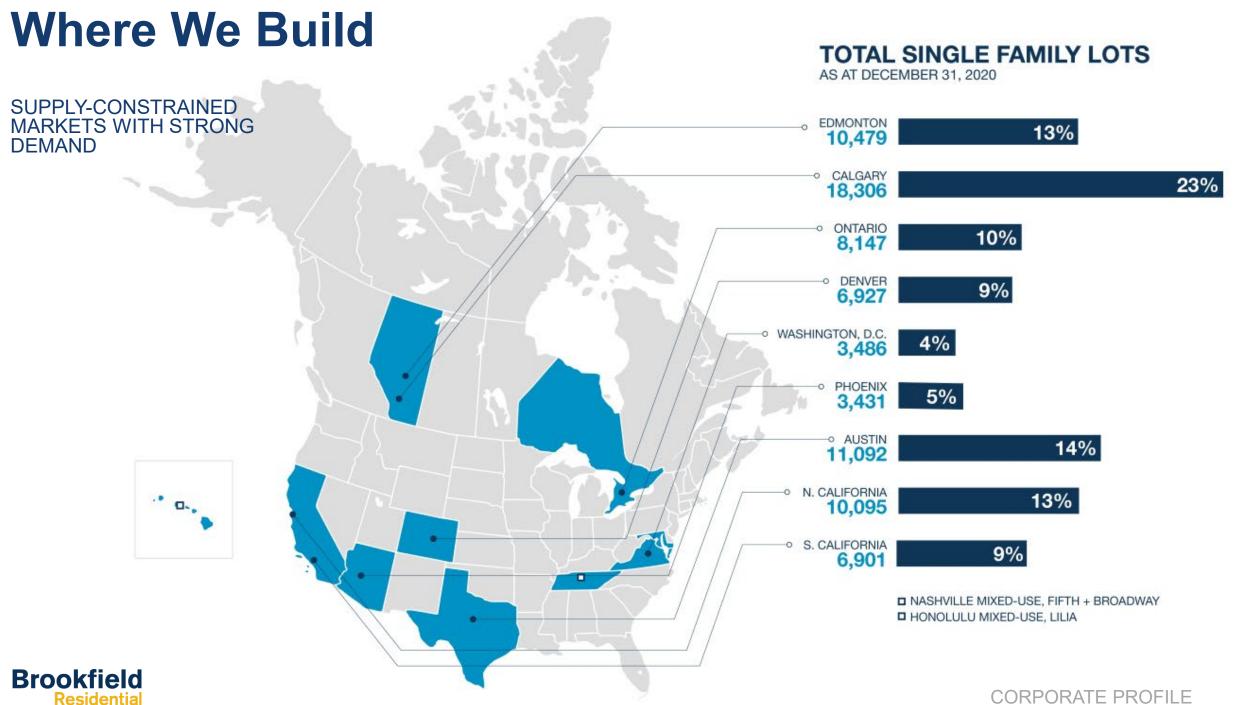
# **Chief Executive Officer's Report - Continued**

- Overall net new home orders of 3,506, an increase in our U.S. operations of 30% while Canadian operations had a decrease of 13%. Our total backlog units totaled 1,907 with a value of \$1.0 billion, an increase of 50% in units and 68% in value, when compared to 2019.
- Our communities of Eastmark in Mesa, Arizona, New Haven, part of the Ontario Ranch masterplan community in Southern California, Easton Park in Austin, Texas and Audie Murphy Ranch in Southern California were among the top 50 selling master-planned communities in the U.S.
- Completed the construction of our Fifth + Broadway mixed-use development in Nashville, Tennessee. The grand opening will be in March 2021 and will feature approximately 200,000 square feet of restaurants and retail, 386 units in the for-rent apartment tower and 372,000 square feet of Class-A office space.
- At December 31, 2020, our net debt to total capitalization ratio was 35%, primarily due to the year's net income, cash balance of \$350 million and no borrowings outstanding on our \$675 million unsecured revolving credit facility.
- Brookfield Residential continued to execute on our capital plan in early 2020 with the successful issuance of \$500 million unsecured senior notes with an interest rate of 4.875% due in 2030. In September, we also amended and extended the maturity of our unsecured revolving credit facility to September 2022 on substantially the same terms and conditions. These transactions enhanced the laddering of our revolving credit facility and unsecured senior note maturities, while providing meaningful interest savings compared to our previously issued unsecured notes.
- Subsequent to the end of the year, Brookfield Residential declared a dividend of \$350 million to our parent, Brookfield Asset Management Inc., which is expected to be paid by the end of the first quarter of 2021.

As we look ahead to 2021, our view is that the land and housing business remains in a strong position with positive underlying fundamentals and demographic shifts in place to continue to drive household formation. In particular, we have seen our U.S. markets continue recent sales trends similar to the second half of 2020 with increased pricing and absorptions, while the Canadian markets have remained relatively flat. We also look to advance land sales to third-party builders within our U.S. master-planned communities as finished lots continue to be in high demand due to market conditions. We appreciate the continued support and adaptability of our team members and stakeholders, especially during the many challenges which arose in 2020.

Alan Norris Chairman & Chief Executive Officer February 10, 2021





# **Company Overview**

Our disciplined land entitlement process, synergistic operations and capital flexibility allow us to pursue homebuilding, land, or mixed-use investments.

Brookfield Residential Properties Inc. is a leading land developer and homebuilder in North America.

We entitle and develop land to create master-planned communities, build and sell lots to third-party builders, and conduct our own homebuilding operations. We also participate in select, strategic real estate opportunities, including infill projects, mixed-use developments, and joint ventures. We are the flagship North American residential property company of Brookfield Asset Management, a leading global alternative asset manager with over \$575 billion of assets under management.

Large North American residential platform with land and housing assets and a strong and unique geographical diversification in three active operating segments and the following major markets:

#### CANADA

Calgary, Edmonton, Greater Toronto Area

#### **CALIFORNIA**

Greater Los Angeles Area, Sacramento, San Diego, San Francisco Bay Area

#### **CENTRAL AND EASTERN U.S.**

Austin, Denver, Phoenix, Washington D.C. Area

We also develop mixed-use projects with Multi-family Residential, Retail and Office components, with active developments including Fifth + Broadway in Nashville, Tennessee and Lilia in Honolulu, Hawaii.



# **Creating Value**



### **Business Model**

### LAND ACQUISITION

- Acquisition of raw land ideally during the low point of the cycle
- Acquisition of underutilized land or brownfield development opportunities when investment opportunities arise

### **ENTITLEMENT PROCESS**

 Obtain approvals necessary to develop land for specific purposes and bring raw land to the finished lot stage by obtaining regulatory approval for a particular use

### **DEVELOP LAND**

- Install utilities, construct roads, sidewalks, parks etc.
- Create fully serviced lots (Canada and U.S.) or graded lots (U.S. only)

### MONETIZE CONSUMER & COMMERCIAL DELIVERABLES



#### **BUILD HOMES**

We will build homes on a portion of our land.



#### **SELL LOTS**

The balance of lots are sold to and built on by third-party builders.



#### **COMMERCIAL ZONES**

We build commercial areas in select developments.



# **Land Acquisition**

### LAND HELD FOR DEVELOPMENT

- Land developer in all of our markets
- Investing diligently in supply-constrained markets with strong underlying economic fundamentals
- Strategic land study conducted to review growth patterns in the market in order to determine where future acquisitions should take place
- Acquisition of raw land ideally during the low point of the cycle or when investment opportunities arise
- Acquisition of underutilized land or brownfield development opportunities when investment opportunities arise





# **Entitlement Process and Develop Land**

### LAND UNDER DEVELOPMENT

- We've reimagined the role of collaboration in real estate working with government, key stakeholders and our communities as true partners to create shared value
- In addition to building homes and community amenities, as part of the planning process, we look at every development with a long-term view. That means customizing developments to meet a neighborhoods' needs and factors that enhance quality of life throughout a community's lifecycle, including opportunities for mixed-use and commercial space
- Obtaining entitlements can be a difficult and lengthy process involving many studies and public engagement, taking years to complete. Once entitlements are achieved, we install infrastructure and either fully service the lots and sell them to homebuilders (Canada/U.S.) or simply grade the lots (U.S.) and sell them to third-party homebuilders
- All underlying costs attributable to each phase of development including costs of the underlying land, consulting costs and backbone infrastructure of major roads, parks and sewers and other associated costs are transferred from Land Held for Development to Land Under Development when on-site servicing commences



#### **General Plan**

Designates land use (residential, commercial, office, etc.), school sites and significant roads



#### **Area Structure / Community / Specific Plan**

More detailed look at sequence of development, population density, transportation routes, public utilities and other items the jurisdiction would like to have studied



### Land Use / Zoning / Tentative Map Plan

Designates what is allowed on a specific piece of land and once zoning is in place, no other use of the land will be allowed unless it is re-zoned



### **Construction / Engineering Approvals**

Detailed drawings outline the location and size of sewers, water and storm pipes, size and location of roads and storm water ponds



### Final Map / Legal Survey Plan

Prepared by a land surveyor so that an individual titled lot is created



### **Consumer Deliverables**

### HOUSING INVENTORY

- Homebuilding may be carried out on a portion of our land and the balance of lots are sold to and built on by third-party builders. Having a homebuilding operation allows us the opportunity to monetize our land and provides us with market knowledge through direct contact with the homebuyers to understand customer desires and product choices
- We are a homebuilder in nine markets (Calgary, Edmonton, Greater Toronto Area, San Francisco Bay Area, Greater Los Angeles Area, San Diego, Denver, Austin and the Washington D.C. Area). Our homebuilding operations are distinctively positioned to provide a variety of housing products, ranging from entry-level to luxury homes, depending on the community and consumer demands
- Certain master-planned communities will also include the development of mixed-use space, consisting of retail or commercial assets, which we will build and add value through leasing, before selling to a third-party operator





# **Inventory Profile**



# **Land & Housing Inventory**

Single Family Housing & Land Under and Land Held for Development (1)

1,001

1,001

78,867

87,646

Multi-Family, Industrial & Commercial Parcels Under Development

			Unconsolid	dated			Status	of Lots		
	Housing &	Land	Entitie	s	Total I	_ots	31-D	ec-20	Total A	Acres
	Owned	Options	Owned	Options	31-Dec-20	31-Dec-19	Entitled	Unentitled	31-Dec-20	31-Dec-19
Calgary	16,024	-	2,282	-	18,306	19,045	9,791	8,515	56	70
Edmonton	10,479	-	-	-	10,479	10,797	5,269	5,210	15	22
Ontario	7,117	-	1,030	-	8,147	8,293	2,593	5,554	1	1
Canada	33,620	-	3,312	-	36,932	38,135	17,653	19,279	72	93
Northern California	2,608	7,255	232	-	10,095	10,474	2,840	7,255	-	-
Southern California	5,188	-	712	1,001	6,901	7,597	5,675	1,226	-	-
Hawaii	3	-	-	-	3	48	3			
California	7,799	7,255	944	1,001	16,999	18,119	8,518	8,481		
Denver	6,927	-	-	-	6,927	7,328	6,927	-	10	10
Austin	11,092	-	-	-	11,092	12,120	11,092	-	37	37
Phoenix	1,580	-	1,851	-	3,431	4,032	3,431	-	55	14
Washington D.C. Area	2,538	948	-	-	3,486	3,732	3,449	37_		
Central and Eastern U.S.	22,137	948	1,851	-	24,936	27,212	24,899	37	102	61
Corporate and Other	-	-	-	-	-	4,180	-	-	-	-
Total	63,556	8,203	6,107	1,001	78,867	87,646	51,070	27,797	174	154
Entitled lots	45,231	948	4,891	-	51,070	60,292				
Unentitled lots	18,325	7,255	1,216	1,001	27,797	27,354				

6,107

7,091

(1) Land held for development will include some multi-family, industrial & commercial parcels once entitled

	Housing	Unconsol.	Total 31-De	c-20	Total 31-De	ec-19
(millions, except per unit activity)	& Land	Entities	Units	\$	Units	\$
Land Held For Development (lots)	1,280	107	60,812	1,387	63,778	1,428
Land Under Development - Single Family (lots)	720	203	7,036	923	11,681	1,113
Optioned (lots)	27	16	9,204	43	10,133	133
Housing inventory (units)	477	-	1,596	477	1,798	505
Model homes (units)	98	-	220	98	256	111
Unconsolidated entities net liabilities	-	(32)	-	(32)	-	(12)
Sub total	2,602	294	78,868	2,896	87,646	3,278
Multi Family, Commercial & Industrial Parcels (acres)	55	13	155	68	154	111
Total	2,657	307		2,964		3,389

8,203

9,132

63,556

70,422

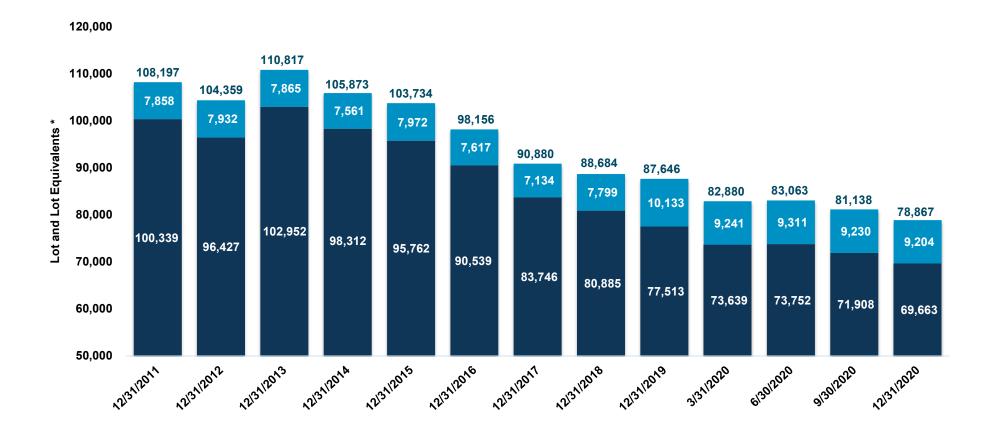


Total December 31, 2020

Total December 31, 2019

# **Land & Housing Inventory**

### CONSISTENT REDUCTION OF LOT INVENTORY DEMONSTRATES OUR CAPITAL DISCIPLINE





<sup>■</sup> Owned ■ Optioned
\* Includes Single Family Housing & Land Under and Held for Development

# **Financial Profile**



### **Select Financial Information**

	 Three months	ended D	Twelve months ended Dec 31					
(millions, except percentages, unit activity and average selling price)	2020		2019		2020		2019	
Results from Operations								
Total revenue	\$ 650	\$	656	\$	1,739	\$	1,938	
Housing revenue	465		479		1,446		1,550	
Land revenue	185		177		293		388	
Gross margin (\$)	135		136		336		387	
Gross margin (%)	21%		21%		19%		20%	
Income before income taxes	52		119		91		203	
Income tax (expense) / recovery	(2)		2		(3)		(5)	
Consolidated net income	50		121		88		198	
Net income attributable to Brookfield Residential	3		80		14		154	
Operating Data								
Home closings for Brookfield Residential (units)	845		882		2,873		2,930	
Average home selling price for Brookfield Residential (per unit)	\$ 550,000	\$	543,000	\$	503,000	\$	529,000	
Net new home orders for Brookfield Residential (units)	817		671		3,506		3,066	
Backlog for Brookfield Residential (units)	1,907		1,273		1,907		1,273	
Backlog value for Brookfield Residential	\$ 1,013	\$	603	\$	1,013	\$	603	
Lot closings for Brookfield Residential (single family units)	1,454		1,578		2,511		3,170	
Lot closings for unconsolidated entities (single family units)	188		231		718		1,017	
Acre closings for Brookfield Residential (multi-family, industrial and commercial)	39		20		42		43	
Acre closings for unconsolidated entities (multi-family, industrial and commercial)	13		26		14		26	
Acre closings for Brookfield Residential (raw and partially finished)	-		18		-		152	
Average lot selling price for Brookfield Residential (single family units)	\$ 115,000	\$	99,000	\$	108,000	\$	105,000	
Average lot selling price for unconsolidated entities (single family units)	\$ 121,000	\$	202,000	\$	108,000	\$	119,000	
Average per acre selling price for Brookfield Residential (multi-family, industrial and commercial)	\$ 471,000	\$	779,000	\$	496,000	\$	684,000	
Average per acre selling price for unconsolidated entities (multi-family, industrial and commercial)	\$ 437,000	\$	1,034,000	\$	443,000	\$	1,017,000	
Average per acre selling price for Brookfield Residential (raw and partially finished)	\$ -	\$	343,000	\$	-	\$	162,000	



### **Condensed Consolidated Balance Sheets**

	Dec 31	Sept 30	Jun 30	Mar 31
(thousands, except percentages)	2020	2020	2020	2020
ASSETS				
Cash and cash equivalents	\$ 350,306	\$ 92,189	\$ 92,048	\$ 138,195
Restricted cash	17,849	16,705	19,460	17,709
Receivables and other assets	767,592	726,105	690,351	723,289
Land and housing inventory	2,656,627	2,812,559	2,889,726	2,841,043
Investments in unconsolidated entities - land and housing	307,250	343,755	342,382	335,329
Investment in unconsolidated entities - affiliate	605,615	602,429	611,402	609,581
Held-to-maturity investment	300,000	300,000	300,000	300,000
Commercial properties	709,947	679,034	627,671	548,513
Operating and financing lease right-of-use asset	82,109	82,726	85,302	86,301
Deferred income tax assets	54,967	53,353	54,509	49,995
Goodwill	16,479	16,479	16,479	16,479
	\$ 5,868,741	\$ 5,725,334	\$ 5,729,330	\$ 5,666,434
LIABILITIES				
Notes payable	\$ 1,621,500	\$ 1,611,901	\$ 1,607,372	\$ 1,600,087
Bank indebtedness and other financings	409,638	414,450	476,908	481,851
Total financings	2,031,138	2,026,351	2,084,280	2,081,938
Accounts payable and other liabilities	608,040	557,680	553,238	514,819
Operating and financing lease liability	88,559	89,652	90,140	90,675
Total liabilities	2,727,737	2,673,683	2,727,658	2,687,432
EQUITY	3,141,004	3,051,651	3,001,672	2,979,002
	\$ 5,868,741	\$ 5,725,334	\$ 5,729,330	\$ 5,666,434
Net debt to total capitalization	35%	39%	40%	39%



# **Condensed Consolidated Statements of Operations**

	Т	hree months	ended	Dec 31	Twelve months ended Dec 31				
(thousands)		2020		2019		2020		2019	
Revenue									
Housing	\$	464,996	\$	478,738	\$ 1	,445,507	\$	1,550,377	
Land		185,175		176,793		292,764		387,981	
		650,171		655,531	1	,738,271		1,938,358	
Direct cost of sales									
Housing		(371,943)		(390,111)	(1	,183,874)	(	(1,282,055)	
Land		(143,667)		(129,101)		(218,796)		(269,523)	
Gross margin		134,561		136,319		335,601		386,780	
Selling, general and administrative expense		(88,466)		(52,958)		(260,450)		(244,407)	
Interest expense		(5,031)		(10,130)		(9,975)		(36,090)	
Earnings from unconsolidated entities - land and housing		2,600		10,931		16,469		34,680	
Earnings / (Loss) from unconsolidated entities - affiliate		2,317		23,382		(29,544)		23,382	
Other income		11,355		15,520		57,955		54,701	
Lease expense		(3,490)		(3,142)		(13,748)		(11,653)	
Depreciation		(1,616)		(1,051)		(4,984)		(4,383)	
Income before income taxes		52,230		118,871		91,324		203,010	
Current income tax (expense) / recovery		(898)		3,209		(6,709)		(8,489)	
Deferred income tax (expense) / recovery		(1,515)		(1,635)		3,582		3,039	
Consolidated net income		49,817		120,445		88,197		197,560	
Net income attributable to non-controlling interest - land and housing		5,324		4,695		14,697		7,002	
Net income attributable to non-controlling interest - affiliate		41,707		36,418		59,454		36,419	
Net income attributable to Brookfield Residential	\$	2,786	\$	79,332	\$	14,046	\$	154,139	
Other comprehensive income / (loss)									
Unrealized foreign exchange gain / (loss) on:									
Translation of the net investment in Canadian subsidiaries and unconsolidated entities - affiliate		45,551		18,718		21,973		45,262	
Translation of the Canadian dollar denominated debt designated as a hedge of the net investment in Canadian subsidiaries		(8,625)		(3,650)		(3,850)		(9,200)	
Comprehensive income attributable to Brookfield Residential	\$	39,712	\$	94,400	\$	32,169	\$	190,201	



### **Condensed Consolidated Statements of Cash Flows**

	Tw	ended	ended Dec 31		
(thousands)	·	2020		2019	
Cash Flows Provided by / (Used in) Operating Activities:					
Net income	\$	88,197	\$	197,560	
Adjustments to reconcile net income to net cash provided by / (used in) operating activities:					
Earnings from unconsolidated entities - land and housing		(16,469)		(34,680)	
Loss / (Earnings) from unconsolidated entities - affiliate		29,544		(23,382)	
Deferred income tax recovery		(3,582)		(3,039)	
Share-based compensation expense		29,660		(15,557)	
Depreciation		4,984		4,383	
Right-of-use asset depreciation		6,555		6,007	
Amortization of non-cash interest		5,767		6,676	
Loss on extinguishment of debt		15,030		3,578	
Dividend income on held-to-maturity investment		(24,066)		(8,648)	
Distributions of earnings from unconsolidated entities		10,416		27,942	
Changes in operating assets and liabilities		(51,606)		(317,574)	
Net cash provided by / (used) in operating activities		94,430		(156,734)	
Cash Flows Provided by Investing Activities:				, ,	
Investments in unconsolidated entities		(18,172)		(36,547)	
Distributions from unconsolidated entities		53,132		66,097	
Dividend income on held-to-maturity investment		-		8,648	
(Increase) / Decrease in loan receivable		(7,452)		18,645	
Cash acquired from common control Reorganization Transaction		-		5.989	
Net cash provided by investing activities		27,508	-	62,832	
Cash Flows Provided by Financing Activities:		•		,	
Drawings under project-specific and other financings		202,049		199,726	
Repayments under project-specific and other financings		(53,663)		(46,369)	
Net repayments on bank indebtedness		-		(77,084)	
Drawings under unsecured senior notes payable		500,000		600,000	
Repayments under unsecured senior notes payable		(500,000)		(600,000)	
Payments of debt issuance costs		(11,449)		(18,796)	
Payments of debt extinguishment costs		(8,930)		-	
Contributions to non-controlling interest		48,133		_	
Distributions from non-controlling interest		(47,352)		(14,791)	
Sale of interests in consolidated subsidiaries		-		103,530	
Tax Equivalent distributions paid to common shareholders		(11,343)		_	
Payments made on the principal of financing leases		(203)		(211)	
Net cash provided by financing activities		117,242		146,005	
Effect of foreign exchange rates on cash and cash equivalents		5,234		(1,494)	
Change in cash, cash equivalents and restricted cash		244,414		50,609	
Cash, cash equivalents and restricted cash at beginning of year		123,741		73,132	
Cash, cash equivalents and restricted cash at end of year	\$	368,155	\$	123,741	



# **Quarterly Operating and Financial Information**

		202	0			2019							
(millions, except per unit activity)	Q4	Q3		Q2	Q1		Q4		Q3		Q2		Q1
Home closings (units)	845	850		634	544		882		674		763		611
Lots closings (single family units)	1,454	726		164	167		1,578		578		756		258
Acre closings (multi-family, industrial and commercial)	39	-		-	3		20		10		3		10
Acre closings (raw and partially finished)	-	-		-	-		18		134		-		-
Net new home orders (units)	817	1,144		622	921		671		768		867		760
Backlog (units)	1,907	1,935		1,638	1,650		1,273		1,484		1,390	1	,286
Backlog value	\$ 1,013	\$ 973	\$	771	\$ 750	\$	603	\$	744	\$	730	\$	685
Revenue	\$ 650	\$ 453	\$	323	\$ 312	\$	656	\$	461	\$	476	\$	346
Direct cost of sales	 (515)	(361)		(268)	(257)		(520)		(356)		(397)	(	(279)
Gross margin	 135	92		55	55		136		105		79		67
Selling, general and administrative expense	(88)	(61)		(53)	(58)		(53)		(60)		(65)		(66)
Interest expense	(5)	(2)		-	(3)		(10)		(9)		(8)		(9)
Earnings from unconsolidated entities - land and housing	3	9		2	2		10		9		11		4
Earnings / (Loss) from unconsolidated entities - affiliate	2	(9)		2	(24)		24		-		-		-
Other income	9	19		19	4		15		12		9		14
Lease expense	(4)	(4)		(3)	(3)		(3)		(3)		(3)		(3)
Income / (Loss) before income taxes	 52	44		22	(27)		119		54		23		7
Income tax (expense) / recovery	 (2)	-		(5)	4		2		(5)		(6)		4
Consolidated net income / (loss)	 50	44		17	(23)		121		49		17		11
Net income attributable to non-controlling interest - land and housing	5	3		3	3		5		1		1		1
Net income / (loss) attributable to non-controlling interest - affiliate	42	27		2	(11)		36		-		-		-
Net income / (loss) attributable to Brookfield Residential	\$ 3	\$ 14	\$	12	\$ (15)	\$	80	\$	48	\$	16	\$	10
Foreign currency translation	37	15		27	(60)		15		(8)		14		15
Comprehensive income / (loss)	\$ 40	\$ 29	\$	39	\$ (75)	\$	95	\$	40	\$	30	\$	25



# **Select Operating Information – Housing**

		Thr	ee months en	ded Dec 31								
	2020			2019			2	020	21		19	
(millions, except per unit activity and average selling price)	Units		\$	Units		\$	Units		\$	Units		\$
Home closings												
Canada	287	\$	134	259	\$	88	944	\$	359	1,000	\$	366
California	278		198	356		262	829		580	994		725
Central and Eastern U.S.	280		133	267		129	1,100		507	936		459
Total	845	\$	465	882	\$	479	2.873	\$	1.446	2.930	\$	1.550

	TI	nree months	d Dec 31	Tv	velve month	d Dec 31		
Average home selling price		2020		2019		2020		2019
Canada	\$	468,000	\$	340,000	\$	379,000	\$	366,000
California		712,000		736,000		700,000		730,000
Central and Eastern U.S.		475,000		481,000		461,000		490,000
Average selling price	\$	550,000	\$	543,000	\$	503,000	\$	529,000
Net new home orders (units)								
Canada		157		280		963		1,105
California		291		173		1,241		952
Central and Eastern U.S.		369		218		1,302		1,009
Total		817		671		3,506		3,066



# **Select Operating Information – Housing**

(millions, except active housing communities and per unit activity)	As at	De c 31
Active housing communities	2020	2019
Canada	34	35
California	17	21
Central and Eastern U.S.	29	37
Total	80	93

		As at							
Backlog	20	2020							
	Units		Value	Units		Value			
Canada	575	\$	281	556	\$	221			
California	632		389	219		167			
Central and Eastern U.S.	700		343	498		215			
Total	1,907	\$	1,013	1,273	\$	603			



# **Select Operating Information – Land**

	Three months ended Dec 31					Twelve months ended Dec 31						
	20	)20		20	19		20	20		20	)19	
(millions, except per unit activity)	Units		\$	Units		\$	Units		\$	Units		\$
Lot closings (single family units)												
Canada	208	\$	27	413	\$	50	614	\$	72	918	\$	107
California	551		85	492		60	689		105	742		112
Central and Eastern U.S.	695		54	458		29	1,208		95	733		50
Corporate and Other	-		-	215		17	-		-	777		66
	1,454		166	1,578		156	2,511		272	3,170		335
Unconsolidated entities	188		23	231		47	718		78	1,017		120
Total	1,642	\$	189	1,809	\$	203	3,229	\$	350	4,187	\$	455
Acre closings (multi-family, industrial and commercial)												
Canada	17	\$	15	19	\$	14	20	\$	17	29	\$	24
California	-		-	-		-	-		-	-		-
Central and Eastern U.S.	22		4	1		1	22		4	14		5
	39		19	20		15	42		21	43		29
Unconsolidated entities	13		5	26		26	14		6	26		27
Total	52	\$	24	46	\$	41	56	\$	27	69	\$	56
Acre closings (raw and partially finished)												
Canada	-	\$	-	-	\$	-	-	\$	-	134	\$	18
California	-		-	18		6	-		-	18		6
Central and Eastern U.S.	-		-	-		-	-		-	-		_
Total	-	\$	-	18	\$	6	-	\$	-	152	\$	24



# **Select Operating Information – Land**

	TI	nree months	ende	ed Dec 31	Twelve months ended Dec 31			
		2020		2019		2020		2019
Average lot selling price (single family units)								
Canada	\$	123,000	\$	121,000	\$	115,000	\$	117,000
California		155,000		121,000		152,000		151,000
Central and Eastern U.S.		79,000		64,000		79,000		69,000
Corporate and Other		-		78,000		-		83,000
		115,000		99,000		108,000		105,000
Unconsolidated entities		121,000		202,000		108,000		119,000
Average selling price	\$	115,000	\$	112,000	\$	108,000	\$	109,000
Average per acre selling price (multi-family, industrial and commercial)								
Canada	\$	871,000	\$	796,000	\$	863,000	\$	831,000
California		-		-		-		-
Central and Eastern U.S.		171,000		482,000		171,000		372,000
		471,000		779,000		496,000		684,000
Unconsolidated entities		437,000		1,034,000		443,000		1,017,000
Average selling price	\$	463,000	\$	926,000	\$	479,000	\$	805,000
Average per acre selling price (raw and partially finished)								
Canada	\$	_	\$	_	\$	_	\$	138,000
California	Ψ	_	Ψ	343,000	Ψ	_	Ψ	343,000
Central and Eastern U.S.		-		-		-		-
Average selling price	\$	-	\$	343,000	\$	-	\$	162,000

	As at Dec	31
Active land communities	2020	2019
Canada	9	12
California	2	4
Central and Eastern U.S.	11	12
	22	28
Unconsolidated entities	7	6
Total	29	34



# **Select Operating Information – Gross Margin**

		Three Months	Ended [	Dec 31		Ty	welve Months I	Ended I	Dec 31	
	2020			201	19	2020			2019	
(millions, except percentages)	\$	%		\$	%	\$	%		\$	%
Housing gross margin										
Canada	\$ 26	19%	\$	13	15%	\$ 62	17%	\$	55	15%
California	42	21%		52	20%	115	20%		137	19%
Central and Eastern U.S.	25	19%		23	18%	85	17%		76	17%
Total	\$ 93	20%	\$	88	18%	\$ 262	18%	\$	268	17%
Land gross margin										_
Canada	\$ 11	26%	\$	24	38%	\$ 29	33%	\$	65	44%
California	15	18%		8	12%	18	17%		32	27%
Central and Eastern U.S.	16	26%		15	50%	27	27%		20	36%
Corporate and Other	-	-		1	3%	-	-		2	2%
Total	\$ 42	22%	\$	48	27%	\$ 74	25%	\$	119	31%
Total gross margin										
Canada	\$ 37	21%	\$	37	24%	\$ 91	20%	\$	120	23%
California	57	20%		60	18%	133	19%		169	20%
Central and Eastern U.S.	41	21%		38	24%	112	18%		96	19%
Corporate and Other	-	-		1	3%	-	-		2	2%
Total	\$ 135	21%	\$	136	21%	\$ 336	19%	\$	387	20%



### **Historical Pro Forma Financial Information**

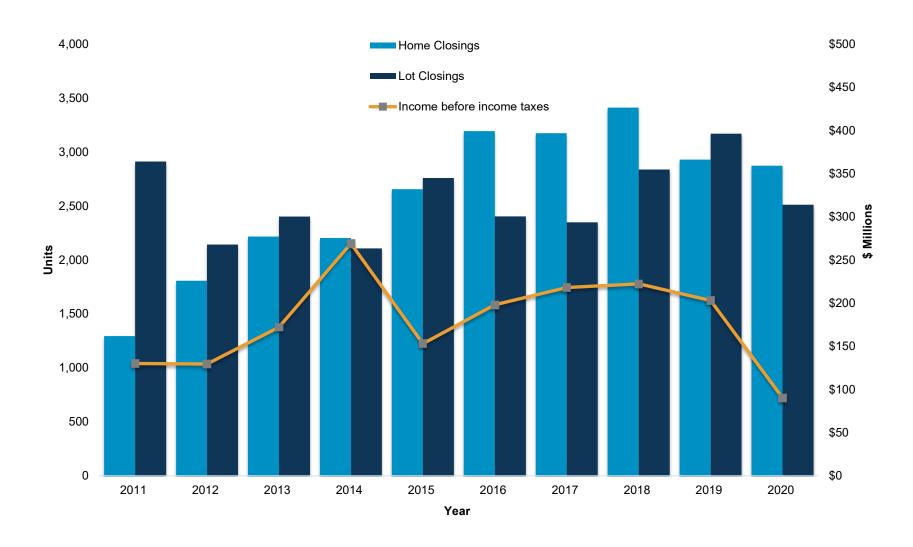
#### **BROOKFIELD RESIDENTIAL PROPERTIES**

(millions, except unit activity)	Year ended December 31									
	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011
Home Closings (units)	2,873	2,930	3,411	3,174	3,193	2,656	2,204	2,216	1,808	1,295
Lot Closings (single family units)	2,511	3,170	2,838	2,349	2,403	2,760	2,107	2,402	2,142	2,912
Acre Closings	42	195	98	712	2,108	66	34	247	543	94
Revenue										
Housing	\$ 1,446	\$ 1,550	\$ 1,794	\$ 1,733	\$ 1,604	\$ 1,249	\$ 1,136	\$ 983	\$ 718	\$ 484
Land	293	388	368	318	299	342	340	373	622	524
Total Revenues	1,739	1,938	2,162	2,051	1,903	1,591	1,476	1,356	1,340	1,008
Direct cost of sales	(1,403)	(1,551)	(1,689)	(1,578)	(1,474)	(1,174)	(1,031)	(981)	(1,048)	(740)
Gross margin	336	387	473	473	429	417	445	375	292	268
Selling, general and administrative	(260)	(244)	(296)	(237)	(207)	(218)	(192)	(170)	(128)	(101)
Equity in earnings of unconsolidated entities	(13)	58	18	15	9	12	26	9	10	4
Other income / (expense)	28	2	27	(33)	(33)	(58)	(10)	(42)	(45)	(41)
Income before income taxes	\$ 91	\$ 203	\$ 222	\$ 218	\$ 198	\$ 153	\$ 269	\$ 172	\$ 129	\$ 130

<sup>\*</sup> Prior to January 1, 2011, the Company's business practice in Alberta was to not transfer title on its lots sold to the homebuilder who built the home and ultimately sold the home to the consumer, but to wait and transfer title of the lot to the ultimate homebuyer at the time of the home closing. As a result of the change in business practice, 2011 revenue was higher when compared to previous and future periods. In 2011, there were non-recurring revenues and direct costs of sales due to the change in business practice. Single-family lots of 1,043 and Multi-family acres of 19 were non-recurring. This equates to \$189 million of revenues, \$140 million of direct costs of sales and \$49 million of gross margin.

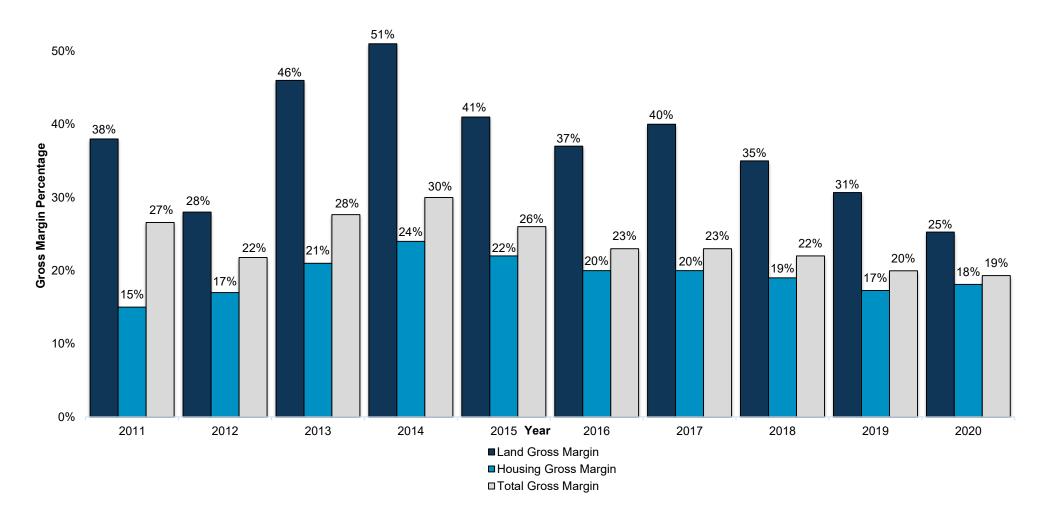


# **Consistent Profitability**





# **Historical Gross Margin**





# **Our Markets**



# Calgary, Alberta

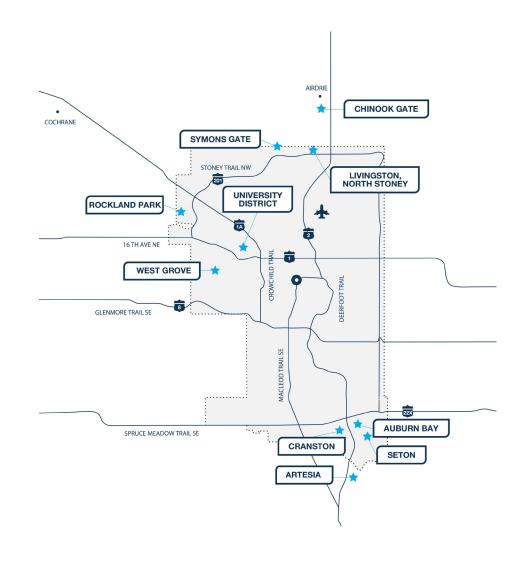
**18,306** 

9,791

UNENTITLED LOTS

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Artesia	59	59	-	-
Auburn Bay	20	20	-	1
Chinook Gate (Airdrie)	143	143	-	-
Cranston	393	393	-	9
Livingston	7,016	2,929	4,087	15
North Stoney	2,895	-	2,895	-
Rockland Park	1,177	1,177	-	5
Seton	5,834	4,301	1,533	24
Symons Gate	20	20	-	1
University District	42	42	-	1
West Grove	18	18	-	-
Other	689	689		-
Total:	18,306	9,791	8,515	56

<sup>\*</sup> Multi-family, industrial and commercial parcels





# Edmonton, Alberta

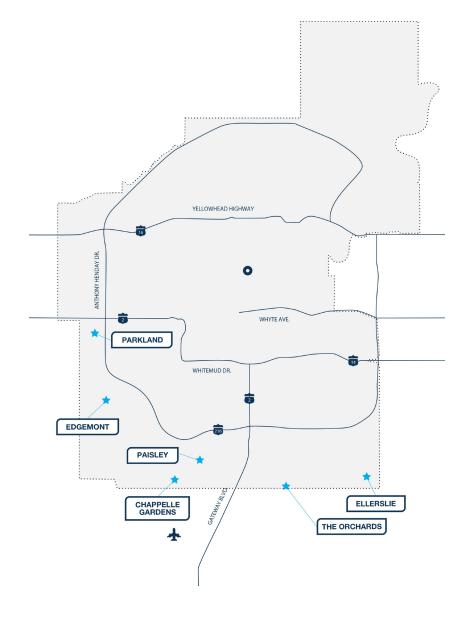
**10,479** 

**5,269** 

UNENTITLED LOTS

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Chappelle Gardens	1,312	1,312	-	4
Edgemont	691	691	-	-
Ellerslie	5,210	-	5,210	-
The Orchards	2,814	2,814	-	6
Paisley	332	332	-	4
Parkland	49	49	-	-
Other	71	71	-	1
Total:	10,479	5,269	5,210	15

<sup>\*</sup> Multi-family, industrial and commercial parcels





### **Ontario**

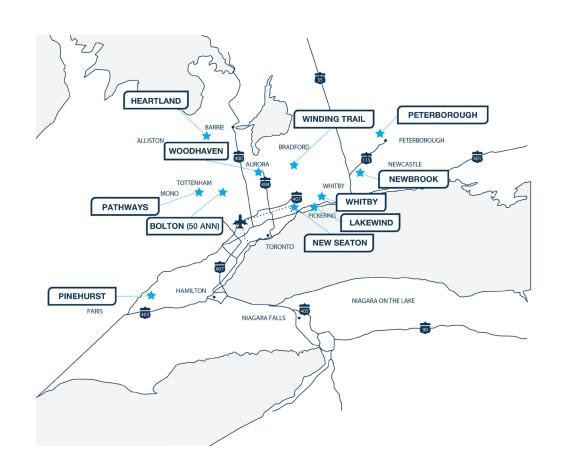
8,147

2,593

**UNENTITLED LOTS** 

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Bolton (50 ANN)	73	73	-	_
Heartland	253	253	-	-
Lakewind	51	51	-	_
Newbrook	540	270	270	-
New Seaton	1,001	1,001	-	_
Pathways	66	66	_	-
Peterborough	5,278	-	5,278	_
Pinehurst	98	98	_	-
Whitby	511	505	6	1
Winding Trail	39	39	_	-
Woodhaven	115	115	_	_
Other	122	122	-	-
Total:	8,147	2,593	5,554	1

<sup>\*</sup> Multi-family, industrial and commercial parcels





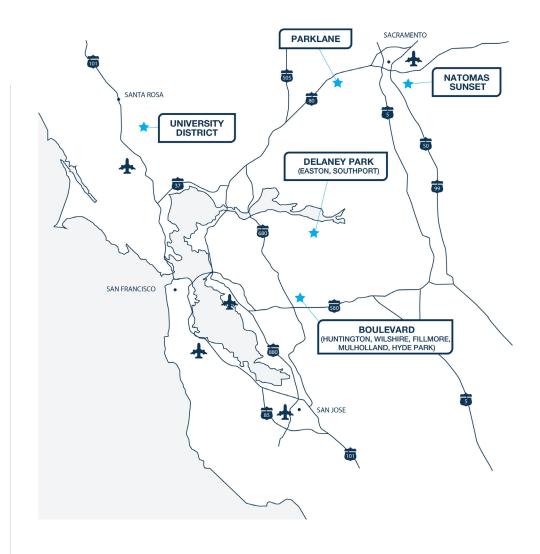
### Northern California

10,095

2,840

UNENTITLED LOTS

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS
Boulevard (Huntington, Wilshire, Fillmore, Mulholland, Hyde Park)	503	503	-
Natomas, Sunset	8,520	1,715	6,805
Parklane	450	-	450
University District	331	331	-
Delaney Park (Easton, Southport)	131	131	-
Other	160	160	-
Total:	10,095	2,840	7,255





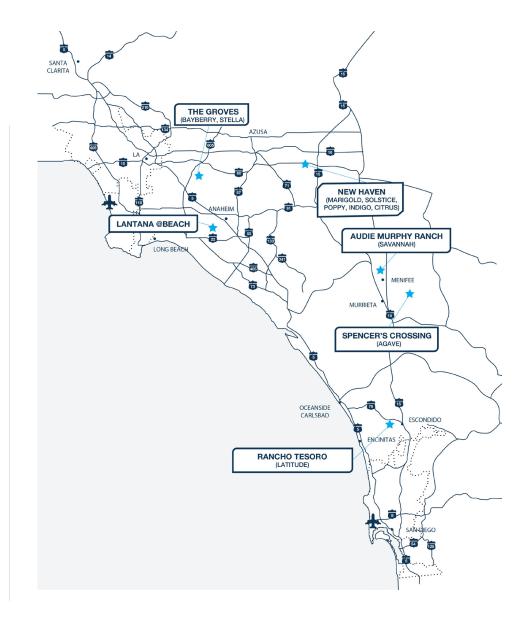
### Southern California

6,901

**5,675** 

**UNENTITLED LOTS** 

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS
Audie Murphy Ranch (Savannah)	208	208	-
The Groves (Bayberry, Stella)	250	250	-
Lantana @Beach	116	116	-
New Haven (Marigold, Solstice, Poppy, Indigo, Citrus)	1,668	493	1,175
Rancho Tesoro (Latitude)	69	69	-
Spencer's Crossing (Agave)	55	55	-
Other	4,535	4,484	51
Total:	6,901	5,675	1,226





# Denver, Colorado

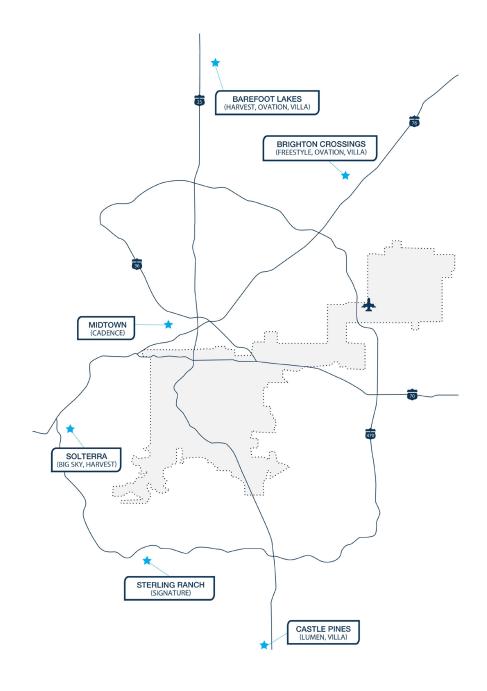
6,927

6,927

**UNENTITLED LOTS** 

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Barefoot Lakes (Harvest, Ovation, Villa)	3,183	3,183	_	_
Brighton Crossings (Freestyle, Ovation, Villa)	1,319	1,319	-	10
Castle Pines (Lumen, Villa)	43	43	-	_
Midtown (Cadence)	118	118	-	-
Solterra (Big Sky, Harvest)	182	182	-	-
Sterling Ranch (Signature)	1	1	-	-
Other	2,081	2,081	_	_
Total:	6,927	6,927	-	10

<sup>\*</sup> Multi-family, industrial and commercial parcels





# Austin, Texas

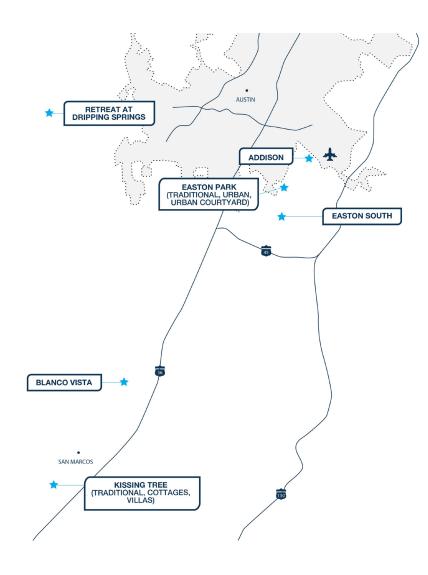
**11,092** 

11,092

**UNENTITLED LOTS** 

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Addison	212	212	-	-
Blanco Vista	348	348	-	-
Easton Park (Traditional, Urban, Urban Courtyard)	4,822	4,822	-	37
Easton South	2,909	2,909	-	-
Kissing Tree (Traditional, Cottages, Villas)	2,727	2,727	-	-
Retreat at Dripping Springs	25	25	-	-
Other	49	49	-	-
Total:	11,092	11,092	-	37

<sup>\*</sup> Multi-family, industrial and commercial parcels





# Phoenix, Arizona

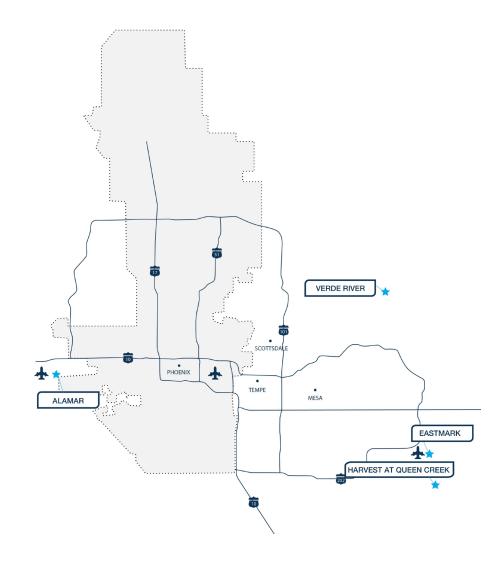
3,431

3,431

**UNENTITLED LOTS** 

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS	DEVELOPED ACRES*
Alamar	1,580	1,580	-	-
Eastmark	1,748	1,748	-	55
Harvest at Queen Creek	85	85	-	-
Verde River	18	18	-	-
Total:	3,431	3,431	-	55

<sup>\*</sup> Multi-family, industrial and commercial parcels





# Washington, D.C. Area

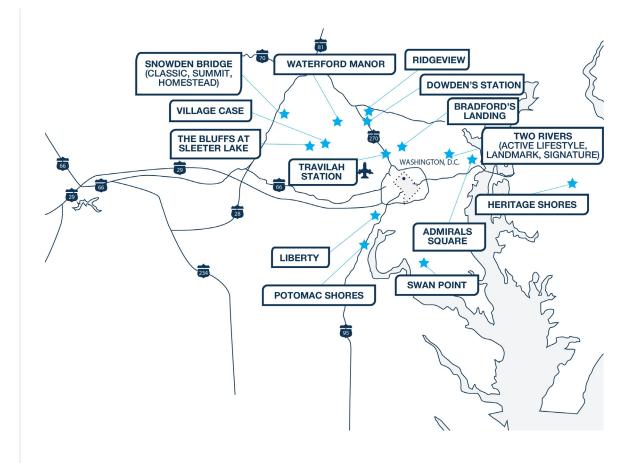
3,486

3,449

**UNENTITLED LOTS** 

37

PROJECTS	TOTAL LOTS	ENTITLED LOTS	UNENTITLED LOTS
Admirals Square	5	5	-
The Bluffs at Sleeter Lake	14	14	-
Bradford's Landing	86	86	-
Dowden's Station	105	105	_
Heritage Shores	1,180	1,180	-
Liberty	8	8	-
Potomac Shores	34	34	-
Ridgeview	15	15	_
Snowden Bridge (Classic, Summit, Homestead)	309	309	-
Swan Point	1,372	1,372	-
Travilah Station	32	32	-
Two Rivers (Active Lifestyle, Landmark Collection, Signature Collection)	24	24	-
Village Case	17	17	-
Waterford Manor	30	30	-
Other	255	218	37
Total:	3,486	3,449	37





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Brookfield Residential's press releases, unaudited interim reports and audited annual reports can also be found on the Company's website at: https://www.brookfieldresidential.com/about/investor-media-relations.

For all Brookfield Residential bondholder inquiries, please call 1.855.234.8362 or email investor.relations@brookfieldrp.com.



# Thank you



